

## News

### “ORNAMENTS” AT KILLER DESIGNS

In November & through the holidays, Killer Designs Studio & Gallery will be showing “Ornaments”. Handcrafted, blown glass, metal & mixed media.



Holiday open house November 4th from 6 to 8 pm and First Friday in December will feature the Derry Aires and Friends bringing Fresh Aire to your Holiday shopping.

### ORCHESTRAL AUDITION MASTERCLASS

**Date: Saturday November 5, 2005**

**Time: 2:00 - 4:30 pm**

**Location: Turnagain Arts Building,  
4105 Turnagain Blvd, Suite V**

**Tuition: Performers: \$25 (\$20 for members of the  
Alaska Flute Studies Center)**

**Auditors: \$20 (\$15 for members of the Alaska Flute Studies Center)**

Roxann Berry, principal flutist with the Anchorage Symphony Orchestra and flute coach for the Anchorage Youth Symphony, will join the Alaska Flute Studies Center's 2005-2006 Masterclass Series with a special class on orchestral auditioning. Flutists of all levels understand the difficulty of performing well in an audition. In this masterclass, performer/teacher Roxann Berry will coach selected students in performing orchestral excerpts.

In addition, Mrs. Berry will give advice on how to prepare for and present a good audition. This class is appropriate for beginners through professional performers. Any flute students interested in auditioning for Anchorage Youth Symphony this season are strongly encouraged to attend.

Select students will participate as performers. To apply as a performer or for more information, contact Barbara Eberhart at 336-5991.

### CAROLING FOR SPARE CHANGE TOUR

The Derry Aires and Friends will be offering their annual Caroling for Spare Change Tour. If your gallery would like to have Christmas Carolers of a different sort, contact Peggy Monaghan at [artcsirn@alaska.net](mailto:artcsirn@alaska.net) for bookings. All donations received go to local children's charities.

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Alaska Flute Studies Center

Keep us updated with your current address, phone number and e-mail address. Send changes to [info@turnagainarts.com](mailto:info@turnagainarts.com). Send newsletter submissions to [newsletter@turnagainarts.com](mailto:newsletter@turnagainarts.com) by the 15th of the month. Material should be written and ready to be inserted into the newsletter. High resolution photos and graphics are preferred; include caption text. Questions and comments? Send to [newsletter@turnagainarts.com](mailto:newsletter@turnagainarts.com).

## News

### FIDDLESTICK STRINGS

FiddleStick Strings has moved to a private studio at 625 W 46 Ave., after head teacher, Stephanie Eggebrotten, discovered her five month pregnancy. Lessons continue to be offered in violin, fiddle, viola, and cello, as well as composition and theory. Please direct all inquiries to her at: 907.245.1227 or email at Stringquartetvln1@juno.com.

### ALASKA'S BROADWAY KIDZ! OPEN MIC NIGHT FOR ALL AGES & STAGES

#### Sat, Nov 19 8:00pm. East High Theater

Alaska's Broadway Kidz is holding another "Open Mic" night at Out North Theatre on Tuesday November 22. The "Open Mic" night is open to any and all performers (kids, teens, adults) - to sing a song, do some stand-up comedy, read from a scene, perform a monologue! This is your chance to try out new material, get ready for an audition or just sing a song you've always wanted to try.

Cost of the event is a \$5 donation per person (performers and audience members) Doors open at 6:45 PM. Performances begin at 7 PM and end at 9 PM or earlier if we are out of performers. Sign up is first come, first served. Accompanist, microphone, CD player all available. Please keep your act to 3-4 minutes or less.

TOP OF THE WORLD CHORUS SHOW "SCHOOL HOUSE ROCKS!" and the First Annual 'Sing for Scholarship' Contest. The show is a fun look at the history of music and how the barbershop art-form was born. Included in the show is the First Annual 'Sing for Scholarship' Contest. This involves the audience voting for the best High School performer in the show and the top performers (and their school music departments) receiving cash scholarships!

For tickets or more info contact totw@gci.net or 677- 9214.

## Member Performance Dates

### LIA ZITO AND CHRIS BEHNKE AT MIDDLE WAY CAFE

Lia Zito and Chris Behnke play every Sunday at the Middle Way Café from 2 to 5pm. Any cancellations will be posted at [www.liazito.com](http://www.liazito.com). If you like Irish music, don't miss this duo.

### JOE & JOEL

You can hear the incomparable duo, JOE & JOEL at Los Arcos Saturdays November 12 & 19 and • December 3 and 17 from 6 to 9pm. Or catch them at these other venues:

- Providence Extended Care on Thanksgiving, November 24 from noon to 2pm
- ACVB Open House, December 2 from 4 to 7pm

### OPEN MIC AT ORGANIC OASIS

Join Stephen Hendricks at Open Mic evenings, Tuesdays, November 1, 8, 15, 22, & 29; 7 - 9 p.m. at Organic Oasis.

## News

### AKSCA NEWS

Next small grant deadline is December 1, 2005. All grants are available online.

NEA Grant Opportunities: all information at [www.arts.gov](http://www.arts.gov)

Literature Fellowships: Translation Projects: January 9, 2006

Leadership NEA Jazz Masters Fellowships: January 31, 2006

### ASCA GRANT DEADLINES AND SPECIAL MEETINGS

All grant guidelines and applications can be found at: <http://alaska.cgweb.org>.

For more information on the Alaska State Council on the Arts, visit [www.eed.state.ak.us/aksca](http://www.eed.state.ak.us/aksca).

#### WEB LINKS YOU SHOULD KNOW ABOUT:

[alaskapac.org](http://alaskapac.org)

[killerdesigns.com](http://killerdesigns.com)

[anchorageconcerts.org](http://anchorageconcerts.org)

[cdbaby.com](http://cdbaby.com)

[folkalliance.net](http://folkalliance.net)

[garageband.com](http://garageband.com)

[copyright.gov](http://copyright.gov)

[harryfox.com](http://harryfox.com)

[cdstands.com](http://cdstands.com)

[bathtubmusic.com](http://bathtubmusic.com)

[wholewheatradio.org](http://wholewheatradio.org)

[musiciansfriend.com](http://musiciansfriend.com)

[songoftheyear.org](http://songoftheyear.org)

[whistlingswan.net](http://whistlingswan.net)

[fdncenter.org](http://fdncenter.org)

[anchoragemuseum.org](http://anchoragemuseum.org)

### CALLIOPE DESIGNS & CREATIVE CAKES WIN CUPCAKE CHALLENGE

TCAA member Lora Mahaffey of Calliope Designs and Jeryll Luper of Creative Cakes by Jeryll won first prize in Food Network's Cupcake Challenge this summer.

Their winning design, based on a story by Jeryll's daughter Andrea, featured a dragon breathing exotic flowers instead of flames while fairies celebrated below.

Congratulations, Lora and Jeryll!



## Article of the Month

Reprinted from the December 2004 issue of A&R Online's Inside Scoop

### HOW TO CULTIVATE RELATIONSHIPS AND PROPEL YOUR MUSIC CAREER FORWARD.

By Chris Standing

<http://www.aandronline.com> **“Resources and promotion for independent artists”**

“Stop and think for a moment what your reputation is. How do you think others perceive you?” When I first started to think about writing this article, I shied away from the whole idea. After all, it didn't seem totally related to marketing music. But then I started thinking, this is actually THE topic to write about, not only because I have personally run into many memorable circumstances, but because developing personal relationships is now more important than ever. One reason perhaps is that, getting signed has become somewhat of an elitist endeavor, and a career path that is not always preferred by artists anyway. Furthermore, without the aid of managers, attorneys and professional people around us, we have to cultivate these relationships alone. I am talking about social skills, in its basic form. It never ceases to amaze me but I run into many people, musicians especially, who seem to suffer in this department. It's possible that we have all spent way too much time in the woodshed, alone with our instruments. However, I think this is the romantic view.

Personally I think most do not realize that they offend, or make others feel uncomfortable. What I am really getting at here is the ability to make others feel important. This is the crux of the matter. The music business is littered with over inflated egos and insecure artists, who seem to think that the world somehow revolves around them. They relate to others in a purely self centered way and do not have the ability or interest to compliment others, only to spend time putting themselves on a pedestal. Let me illustrate. I was at a party recently and ran into someone I hardly know, who proceeded to yap about how many albums he had played on, who he had been touring with and who he was about to tour with. I actually didn't need to be there at all, I could have been a brick wall. But he was trying to impress me by dropping names and telling me how good he was. I couldn't have been less interested because his only M.O. was to sell himself to me, or to anyone listening for that matter. He didn't know how to include anyone else in the conversation, he was fueling his own ego by holding court. This guy left absolutely no mystery about himself. He also made a grave error in my book, as do many artists who take this stance; He didn't make me feel important. Now don't get me wrong, I am not looking for others to sing my praises, not at all. Actually I can get a little uncomfortable with that. I think it would have been nice if he appeared a little less in love with himself and made an effort to at least try to be interested in one or two other people he was talking at.

I can remember many times throughout my very early career where I went out of my way to introduce myself to someone established in the music business, only to be given the “short” treatment (inferring, “I don't have time for you!”) or totally ignored. I have never forgotten those people to this day and I always made a point of trying my hardest not to be like them. Conversely, I also remember moving to Los Angeles several years ago and introducing myself to quite famous artists who were just wonderful and went out of their way to be incredibly helpful. *continued*

## Article of the Month

*continued*

I have never forgotten those people also. Why? because they made me feel important and valid, just by simply giving me their time. Just because I couldn't do anything for them, gave them no reason not to acknowledge me. I think this is a wonderful human quality.

The music business is a tough business. We all know that. We also know that it can be ruthless and cold. However, everyone needs a little help now and then. You may be that person who might need help. You also might be a person who is regarded as established and in a position to offer advice or inspiration to others. All I can say is, BE COOL! Cultivating relationships is more important than it has ever been. Who knows who you will meet next that can elevate your career.

People love to gossip, it's human instinct. That means that if you are a cool person who is likable, personable and talented, your reputation will go before you. On the other hand, if you are narcissistic, highly egocentric and appear not to give a damn about anyone else, that reputation will also go before you. Stop and think for a moment what your reputation is. How do you think others perceive you?

There is a myth amongst musicians, that if you don't hype yourself nobody will hype you. Well, I do think you need to network to get on in your career. I also absolutely know that if you talk to anyone and make THEM feel important, you will make their day and they will never forget you. Don't forget, people want to do business with those they like and respect.

One of the reasons they like and respect someone is because they are clear in their minds that they are liked and respected back.

If I honestly thought about what the best advice I could give an independent artist to propel his or her music career forward, it would be this; "Be cool to everyone you meet, but more importantly, make them feel important".

### **Books & Products from A&R Online to help advance your music career:**

1) The Indie Artist DIY Smartkit

<http://www.aandronline.com/smartkit/index.html>

2) So You Think You Want A Record Deal & Boot Camp

<http://www.aandronline.com/rdintro.html>

3) A&R Registry - the complete music directory updated every 8 weeks!

<http://www.aandronline.com/music-registry/index.html>

4) The Music Publisher directory - get your songs to the music biz gatekeepers!

<http://www.aandronline.com/music-registry/index.html>

5) Film & TV Directory - Get your music in film & TV

<http://www.aandronline.com/music-registry/index.html>

6) The Music Attorney, Legal and Business Affairs Guide - Find the right attorney

<http://www.aandronline.com/music-registry/index.html>

7) Street Team - a Killer Marketing Strategy For Independent artists

<http://www.aandronline.com/street-team/index.html>

## Opportunities

### 6TH ANNUAL CMT/NSAI SONG CONTEST

**Deadline: November 30, 2005 Cost: First-song entries - \$40.00 (NSAI members) and \$45.00 (non-NSAI members). Additional songs -**

**\$17.00 each with no limit to the number of song entries! All Genres Accepted.**

The Nashville Songwriters Association International (NSAI) has announced the launch of the 6th Annual CMT/NSAI Song Contest. This is the only song contest that provides an avenue for emerging songwriters which opens doors to industry contacts, gets their songs pitched to record labels and top publishing executives and offers them the chance to receive a single song contract.

This year, the CMT/NSAI Song Contest is giving songwriters a 2nd chance to win big with the addition of the CMT Listeners' Choice Award. The winner of this award will be chosen by music fans via online voting at CMT.com. Winning the CMT/NSAI Song Contest isn't just about the great prizes. Winners of previous years, competitions have been launched from amateur status to professional, garnering full-time careers as songwriters and artists. For example, 2003 Grand Prize Winner Jesse Terry was offered a publishing deal as a staff songwriter in Nashville. The top six winning songs will be offered single-song contracts with a major publisher!

Along with the single-song contract offer, the Grand Prize Winner and CMT Listeners' Choice Award Winner will also receive entrance into the NSAI Songwriter Protégé program, which includes one full year of mentoring, educational sessions and career path development with members of the NSAI staff; a series of one-on-one mentoring sessions with award-winning professional songwriters, major publishers and teachers; a full course on how a songwriter can generate income; and appointments with music publishers and record label A&R representatives. These two top winners along with four finalists will also win a single-song contract and prizes from Gibson, SHURE, Masterwriter, SongRamp.com and more. More info: <http://www.nashvillesongwriters.com>

### WOLFEBORO FOLK CONCERT SERIES

**Deadline: April 1, 2006 Cost: \$10.00 - Genres accepted Acoustic, Bluegrass, Country, Folk, Singer/Songwriter, and like genres.**

Wolfeboro Folk launched in 2001 by Wolfeboro residents Ben Anderson (president of Great Waters Music Festival) and Steve Patterson (owner of TLB Music Co.) who decided to combine efforts and bring some of today's top traditional and contemporary folk musicians to the Wolfeboro, NH area.

Held slightly more than on a monthly basis from September to May, the series provides an intimate atmosphere where the audience can enjoy the full experience of live music. To say that the Wolfeboro Folk Concert Series has been a success is a serious understatement. To date, 90% of the concerts have sold out.

Submissions will be reviewed on an ongoing basis through out the duration of the concert series. There is at least one slot reserved for a Sonicbids artist. Selected artists will be compensated for their performances. Where/When: Wolfeboro, NH - Fall 2005 thru Spring 2006. More info: <http://www.wolfeborofolk.com>

## Opportunities

### PBS, ROADTRIP NATION 2006 - LICENSING OPPORTUNITY

Entering its fourth season on Public Television, Road Trip Production's (RTP) Roadtrip Nation showcases the summer journeys of college-age individuals taking a roadtrip across America seeking words of wisdom from individuals who have defined their own lives. Past roadtrip participants have interviewed everyone from the CEO of Starbucks to Manny the Lobsterman in Maine.

Music has always played a key role in the films of RTP and this year will be no exception. RTP is committed to supporting independent artists by exposing their music to wider audiences and showcasing it on the RTP website ([www.roadtripnation.com/music](http://www.roadtripnation.com/music)). We DO NOT use major label music! Artists you may have heard of that have been featured on our show (\*before they were famous): Caribou, Jack Johnson, Sufjan Stevens, Xavier Rudd, White Buffalo and many, many more. Last year, we used about 20 Sonicbids artists in the show - and this year we have a minimum of 5 slots reserved for Sonicbids members. If chosen, you will be financially compensated for airplay on PBS through your Performing Rights Organization of choice (ASCAP, BMI, etc) and paid a royalty on each DVD sold. Of course, the exposure this opportunity provides is also invaluable as you will become a part of the extended family of Roadtrip Nation and we will always be in touch about opportunities we feel you'll benefit from.

The show will air in the summer of 2006 and DVD release will follow in the fall. Deadline: March 31, 2006 Cost: \$5.00 - We welcome all genres of music but we're looking for independent music that follows the same principles of our subjects, music that follows its own road. No explicit lyrics please. More info: <http://www.roadtripnation.com>

### 7TH ANNUAL HEART OF TEXAS QUADRUPLE-BYPASS MUSIC FESTIVAL

**Submission Deadline: December 1, 2005 Price: \$15.00**

**Location and Date: Austin, TX - March 15-19 2006**

Now in its 7th year of production, the festival is still carrying on in the tradition of showcasing the best unsigned bands that Austin and the southwest have to offer. They plan on booking some of the most talented musicians in the industry, all of whom should have great promise and media buzz. Twenty-five slots are reserved exclusively for Sonicbids members! All bands receive all access badges for the entire festival as well as VIP passes to the meet and greet. More Info: <http://www.texasrockfest.com>

### CORNERSTONE FESTIVAL 2006

**Submission Deadline: March 1, 2006 Price: \$10.00 Location and Date: Illinois - July 5-8**

This annual 4-day music blowout features 10 stages offering live music all day and night in front of over 20,000 fans. At least 5 slots are reserved for Sonicbids artists. Genres including everything from alternative, rock n' roll, hardcore, punk, folk and more. Select artists will be compensated for their performances and there are opportunities for everyone from the Main Stage, New Band Showcase, Label Showcase, sponsored stages, and more. More Info: <http://www.cornerstonefestival.com>

## Opportunities

### WINTERFOLK IV - ROOTS AND BLUES FESTIVAL

**Submission Deadline: December 11, 2005 Price: \$20.00 Location and Date: Toronto, Canada - Feb. 3-5, 2006**

Toronto's Winterfolk Festival, now in its fourth year, will be offering showcase winner full WINTERFOLK festival publicity and inclusion in artist promotion and exposure. There are 8 performance slots available. WINTERFOLK encourages genres including but not restricted to singer/songwriter, roots, blues, acoustic, folk, ethnic, pop, world, native and country. The festival does NOT accept hard rock or rap.

More Info: <http://www.winterfolk.com>

### EMERGENZA FESTIVAL 2006

**Submission Deadline: December 31, 2005 Price: \$70.00 Location and Date: Various Venues and Cities**

Now in its third year in the US, Emergenza's reach has spanned to 37 cities coast to coast in the US and another 6 in Canada, with the international final, to be held at Germany's Taubertal Open-Air Festival. The one-time enrollment fee guarantees one 30-minute show in the festival's first round. Note that there are location-related application restrictions, so make sure to check the complete event description for more details and a list of the More Info: <http://www.emergenza.net>

### AMERICAN SONGWRITER MAGAZINE AMATEUR LYRIC CONTEST

**Deadline: November 16, 2005 Cost: \$10.00 Genres Accepted: All Genres Accepted.**

American Songwriter Magazine sponsors a bi-monthly amateur lyric contest established in 1984. No music-only lyrics needed, and all genres of music are accepted. The winning lyrics, along with the four runners-up, and 8 to 10 honorable mentions from each contest will be published in the issue of American Songwriter Magazine, which follows the deadline of each contest. The writer(s) of the winning lyrics for each contest receive a DX1 Martin guitar from Martin Guitar, valued at \$699.00. The annual winner chosen from the six contest winners will receive Round Trip airfare for two to Nashville from American Airlines and a master production demo from Music City Music Productions, Inc. valued at over \$1500.00. The contest is open to any amateur songwriter, AS defines an amateur as a songwriter who has not earned more than \$5,000 from songwriting related royalties, advances, or works for hire.

Entries are judged by a panel of songwriters, music publishing representatives, record label A & R representatives, and the American Songwriter editorial board. American Songwriter magazine is in its 20th year, interpreting both the art and industry of songwriting through in-depth interviews, street-wise columns, departmental features, and extensive coverage of new record releases. There is something here for all levels: professional, amateur, and aspiring songwriters. The American Songwriter Amateur Lyric Contest gives qualified self-starters the opportunity to have their work published in the magazine and/or win various prizes. All musicians, from the independent to the established, are encouraged to subscribe to this bi-monthly publication.

More info: <http://www.americansongwriter.com>