

News

This is the last newsletter till August. Have a great summer!

COOKIE CLASS

Award winning baker Lora Mahaffey will teach a cookie decorating class on May 20th. If you are interested in more information contact Peggy Monaghan at 245-7311.



TURNAGAIN COMMUNITY ARTS ALLIANCE OFFERS GRANT WRITING WORKSHOP

Dr. Kate O'Dell will teach a 4-week grant writing workshop on Thursdays from 6 - 9 PM from May 10 through May 31 at the Turnagain Arts Building.

Participants will learn the basics of grant writing and will conclude the workshop with a finished grant proposal. Some of the topics Dr. O'Dell will cover include research methods, exploring resources and creating budgets. This workshop is geared toward small to medium grants for artists, performers and arts educators.

Dr. Kate O'Dell is retired from the University of Alaska Anchorage College of Education. She currently holds the rank of Professor Emerita in Teacher Education. During her 26 years with the University of Alaska, Dr. O'Dell has written eight grant proposals, six of which were funded for a total of \$1.5 million. In addition, she has served as a grant manager and external evaluator, most recently for the Anchorage School District. Aside from her experience as an educator at all levels from 6th grade through graduate school, Kate is a lifelong participant in the arts and advocate for their fundamental role in healthy human development.

The cost of the workshop is \$200. For registration information contact Peggy Monaghan at 245-7311 or download the registration form at turnagainarts.com.

3-5 Events

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Events

ARCTIC SIRENS CABARET SERIES: MAY FIRST FRIDAY OFFERING

After a remarkable streak of SRO shows, the Arctic Sirens Cabaret is back to do it again. Mark your calendars for May 4th at 7:30 when the Snow Goose Theater will again host an evening of dining, dancing and song.

This fine First Friday offering will feature the vocal talents of Jim Adams, Lora Mahaffey, Brianna Dowdy, Betsy Scott Felberg and Jessica Pervier backed by the Lovin' Dog Music Experience.

Doors open at 6:45. The show starts at 7:30. Full menu and bar service are available throughout the evening.

This is what people are saying about Arctic Sirens Cabaret series:

"...I look forward to being in the audience for every show. Wow!"

"...a delightful evening.... everyone left with a smile."

"I haven't had a such a fun evening in years."

"I will definitely come again if the show is performed around town."

"I would highly recommend this cabaret to everyone."

Tickets are \$15.00 and are available at the door. Tickets may be reserved by calling 245-7311. Reserved tickets will be held until showtime. For more information contact Arctic Siren Productions at 245-7311 or at artcsirn@alaska.net.



Member Performance Dates

JOE AND JOEL

Joe and Joel will play Cinco de Mayo at Los Arcos 6-9pm and occasional Saturdays throughout the summer (check The Press) and will play the opening of the Ace Hardware Store May 25, 11am-Noon and May 26 from 1-3pm and if any one wants to rent a plane they can catch us at Stoney River's graduation on May 18th all nite long.

Events

Don't Miss the latest from Broadway Kidz!

FROM ALASKA'S BROADWAY KIDZ:

The Williamson Auditorium proudly presents: Alaska's Broadway Kidz in A Bright Side of Life, Saturday, May 5 at 3:00pm & 7:30pm and Sunday, May 6 at 7:30pm. All performances at the UAA Williamson Auditorium. Special VIP Reception on Sunday, May 6 at 5:30pm. Tickets are \$10 online or \$12 at the door.

www.uaa.alaska.edu/wwa

Call 929-1002 for ticket information.

A lively and touching show of song and dance through musical theatre performances, with music from such great shows as: OLIVER, MARY POPPINS, HAIRSPRAY, THE LION KING, SPAMALOT, RENT, HELLO DOLLY, LITTLE SHOP OF HORRORS, and more!

Directed by Jill Bess with musical direction and accompaniment by Janet Carr Campbell this must see show is a delight for the entire family and features some of the most talented local youth, ages 6-18, from Anchorage and the surrounding area.

Special VIP Reception Sunday May 6th at 5:30pm. Tickets are \$30 online at www.uaa.alaska.edu/wwa

The evening promises to be filled with lively entertainment and a spirit of fun and surprises for all. Included in our VIP event will be Silent & Live Auction Items (including so far TWO Luxury Cabin packages, an Outdoor Rafting trip Adventure, an Allure Day Spa Package, a ride with an Iditarod Dog Sled Team and Musher Jim Lanier, a "Walk-on Part" in the evening's Main Stage Production of A BRIGHT SIDE OF LIFE, dozens of Theme Baskets (and so much more!) live entertainment, a surprise celebrity host, and of course, fine food and beverages. After the reception enjoy a large screen slide show of Alaska's Broadway Kidz through the years as you enter the auditorium for our Main Stage Production. Dress is casual to formal, in bright colors of course!

Check in with the Alaska State Council on the Arts at their website:

<http://www.eed.state.ak.us/aksca/>

ALASKA'S BROADWAY KIDZ!

Invites you to a special

VIP RECEPTION & SHOW

With Musical numbers from:
**OLIVER, MARY POPPINS, WICKED, HAIRSPRAY,
AVENUE Q, THE LION KING, SPAMALOT,
HELLO DOLLY, LITTLE SHOP OF HORRORS,
and more....**



Please join us in celebrating the success of Alaska's Broadway Kidz! by attending our VIP Reception. The evening promises to be filled with lively entertainment and a spirit of fun and surprises for all. Included in our VIP event will be Silent & Live Auction Items (including so far: 2 nights at Alaska Heavenly Lodge, an Outdoor Rafting Trip Adventure, an Allure Day Spa Package, a ride with an Iditarod Dog Sled Team and Musher Jim Lanier, a "Walk-on Part" in the evening's Main Stage Production, dozens of "Theme Baskets" and so much more), live entertainment, co-hosts Schatzie Schaefer and Scared Scriptless favorite Jason Martin, and of course, fine food and beverages. After the reception enjoy a large screen slide show of Alaska's Broadway Kidz through the years as you enter the auditorium for our Main Stage Production. Dress is casual to formal, in bright colors of course!



Sunday May 6, 2007
Wendy Williamson Auditorium
5:30pm VIP Reception
Silent & Live Auction, Live Entertainment
With Co-hosts, Radio Personality Schatzie!
& Jason Martin from *Scared Scriptless!*
Great Food & Fun for All!
7:30pm Alaska's Broadway Kidz in:
A BRIGHT SIDE OF LIFE!

Ticket Price for Reception & Show:
\$30 per ticket or \$250 for party of 10
Go online to: www.uaa.alaska.edu/wwa
Look for link to Alaska's Broadway Kidz!
Tickets for Show Only are:
\$12 at the door, \$10 online
For more information call: 929-1002



Events

FIRST FRIDAY

For First Friday in May, Killer Designs Studio is featuring two local artists; Josetta & Marty Waters. Josetta creates original fiber art sculptures & wearable fiber pieces. Marty hand carves masks using traditional & non-traditional techniques & materials.

Please join us Friday, May 4th from 6 to 8 pm for the artist reception.



SPRING CONCERT

Music for Multiple Flutes

Sunday, May 6, 2007 7:00 pm

Admission \$5

With Guest Artist Corinne McVee, piccolo performing two movements from the Vivaldi Piccolo Concerto in C.

Wildberry Theatre, 5225-C Juneau Street

(Located in midtown Anchorage across the street from the Sourdough Mining Company Restaurant behind the Peanut Farm off the East end of Int'l Airport Rd.)

Creative Opportunities

CLOWN THEATRE WITH JOHN LEO

Hey! John Leo, Clown theatre artist and dancer from Juneau, Alaska, is coming to Anchorage in a couple weeks and has a suitcase of fun to share with the city:

1. "Number's Up!", a one-man Clown catastrophe, late-night @ Cyrano's Off-Center Playhouse May 3-5, 10pm, family show May 6, 1pm. \$10.
2. ,The Zen of Clown, an afternoon workshop in the art of being funny @ Cyrano's, Saturday 5th, 11am to 2pm
3. Contact Improvisation classes (learn how to fall, how to roll and how to play this Art-Sport which is a combination of Swing Dance, Wrestling and Tai-Chi.

www.johnleo.net or www.cyranos.org

NUMBER'S UP!

The Amazing EL MACHO DEL NORTE and his delicate sidekick have arrived to your town! Macho, however, has wandered off, leaving his scrawny compatriot to fend for himself. As our pitiful hero emerges from Macho's huge shadow, bizarre yet endearing tendencies surface and an odd, yet familiar relationship between the two is revealed. Part mystery play and part vaudeville act, "Number's Up!" uses magic, ventriloquism, music, dance and virtuosic physical theatre to tell a story of a man caught between sanity and fantasy, intimacy and indifference, bliss and anguish. An ode to the glorious awkwardness of being, "Number's Up!" is a testament to the buoyancy of the human spirit.

Cyrano's Off-Center Playhouse, from Thursday to Saturday, May 3, 4 and 5 at 10pm (after Shakespeare in Hollywood). There will be a Sunday Matinee for the wee ones at 1pm. All shows are \$10 (or kids under 12 are 2 for \$10) and tickets can be bought at www.centertix.net or by calling 274-2599. Cyrano's is located at 413 D Street (4th & D in historic downtown Anchorage).

THE ZEN OF CLOWN

A journey of self-discovery and an awakening to the world around us, "The Zen of Clown" was designed to bring us into the immediacy of Now. Through rigorous game-playing, participants will wake up their inner-idiot, the part of us that we'd really rather other people not see. NO PRIOR PERFORMING EXPERIENCE NECESSARY...so why not?

"The Zen of Clown" will be held at Cyrano's Off-Center Playhouse on Saturday, May 5th from 11am to 2pm The workshop is \$30 or \$25 for students. To register please call 274-2599, and if you would like more information email John Leo at grindjuneau@yahoo.com or check out www.johnleo.net.

Creative Opportunities

Alaska Jazz Summit

For Vocalists & Rhythm Sections
For Students, Teachers, & Professionals

Business address:
Barney McClure Productions
PO Box 81110
Fairbanks, AK 99708-1110
Tel: 907.456.2211
Email: barney@alaska.com

Headquarters address:
Edgewater Hotel / Paul Carter
PO Box 1570
Seward, AK 99664
Tel: (907) 224-2700
Fax: (907) 224-2701



To learn more or to register - go to
www.seaexpoalaska.com

- When:** June 6 – 9, 2007
- Where:** In beautiful Seward, Alaska
- Who:** Educators & Students from 9th grade through college
- Cost:** \$350
- Includes:** Housing, 3 meals per day, and all that the Summit offers in vocal jazz, rhythm section and educator instruction
- Register:** Register by May 15, 2007
- Limit:** First year limitation of 85 students and 15 educators as students
- Sign up:** Register & pay fee online at: www.seaexpoalaska.com

Our Mission Statement

- To provide vocal jazz education in an intensive four-day collection of workshops and concerts for educators and students through exposure to workshops with professional clinicians.
- To prepare students for the eventual band stand experience with protocol and music techniques that will give them a professional edge.
 - To provide educators with the tools, language, styles, and literature of vocal jazz in order to better instruct young performers.
- To work with rhythm section instrumentalists to better integrate them into the vocal jazz environment.

What You Get In Workshops

Educators

- You will be exposed to a variety of music to use in your teaching environment.
- You will work with rhythm sections, learn their language and needs, and learn how to use them most effectively with your vocal ensembles.
- You will learn directing techniques that are better suited for jazz
- You will learn jazz vocal styles and the concepts of soloing – including scat singing.
- You will learn the latest in jazz theory and how to make an ordinary arrangement have a jazz sound, and learn where to find the literature you need.
- You will have discussions on festivals, concerts, community service performances, school performances, recruiting performances.
- We are working on getting you University of Alaska credits for your attendance.

Students

- You will have time with seasoned professionals who can teach you the latest styles and techniques.
- You will learn music theory and how to best use it in improvising, scatting, composing.
- You will be exposed to a variety of music to broaden your concepts of jazz styles.
- You will learn listening concepts, soloing styles, blending and balancing.
- You will work with rhythm sections and have opportunities to perform.



Creative Opportunities

From our friends at Sonicbids:

SAY SOMETHING DIFFERENT.

The Elevator Pitch may be small, but it's a vital section of your press kit. Together with your Main Photo, this small paragraph forms your first impression. And, while it might be difficult to categorize your life's work in a matter of 300 characters, it's very important that you get it right.

Try to say something different—though not so different that it makes no sense. “Purple monkey dishwasher blowtorch Rock ‘n’ Roll” isn't going to help anybody understand what it is you do. You've got to describe what your music actually is and what makes it different from everything else.

Stay away from generalizations like “unlike any other” and “my songs touch the hearts and minds of people everywhere” and “captivating lyrics, innovative songwriting.” These statements may be true, but they don't do much to describe your music. You have to remember that everyone out there thinks their music is different, captivating, and spectacular. Only by accurately describing it can you prove that yours really is.

Saying something like “flamenco-style guitar with furious speed metal drums” leaves little doubt as to the kind of music you play. Alternatively, you can mention your influences in a creative way, for example: “Metallica meets Norah Jones in an alley to talk about Curtis Mayfield.” This would certainly make people wonder what your music sounds like.

Remember to be honest in how you describe your music. It might help to get a good third party opinion. Or you could check out what other artists are doing with their Elevator Pitches.

And remember: have some fun with your Elevator Pitch. Even if your music is really serious, the key is to describe it in a way that makes someone want to investigate the rest of your music.

DIGITAL DOWNLOADS

Digital downloads are changing the landscape of music distribution. How can you use them to your advantage?

For nationally-recognized artists, sites like iTunes <http://info.sonicbids.com/t/4408/443965/1185/0/> are becoming an indispensable arm for modern-day distribution. However, services like CD Baby <http://info.sonicbids.com/t/4408/443965/1186/0/> offer models that are better-suited to the independent artist plus they pay better than the sites devoted to bigger names and there are a host of others.

Having downloads for sale provides the potential to earn money, though the issue of filesharing and free distribution remains. For most indie artists, your goal is to increase awareness, attract fans, and create a buzz. But the question remains: where and when should you offer your music for free?

Creative Opportunities

FREE SAMPLES

Choosing a handful of songs to distribute for free on a social networking site or on your band web site encourages listeners to check you out and share your music with their friends. Once hooked, these fans will be the ones willing to spend a few dollars on your album, or at least buy other songs. That's what viral marketing is all about, and that's where having downloads for sale starts paying off.

Offering advanced single releases to fans is another angle to work, and digital distribution is an easy, low-cost way to achieve that. Some artists have even helped finance their recording and CD manufacturing by offering advance digital downloads for sale and using the money to fund their recording project.

2007 JOHN LENNON SONGWRITING CONTEST

(SESSION - I)

The John Lennon Songwriting Contest is open to amateur and professional songwriters who submit songs in any one of 12 categories. The JLSC is open year-round and features two Sessions with 72 Finalists, 24 Grand Prize artists, 12 Lennon Award artists, and 1 Maxell Song of the Year. You don't need a professional recording. Entries will be judged on originality, melody, composition, and lyrics (when applicable). Your songs may be entered in any of the JLSC categories.

The Executive Committee of Judges includes: D12, Al Jarreau, Bob Weir, Matt Pinfield, Robin Gibb of the Bee Gees, Jesse Harris, Teairra Mari, The Black Eyed Peas, The Bacon Brothers and John Legend.

Selected artists will receive EMI Publishing Contracts, Studio Equipment from Roland, Edirol and Audio Technica, Propellerhead, Ableton and Sibelius, 1,000 CDs in full color with premium 6-panel Digipaks courtesy of Discmakers, an Apple iPod Shuffle and gift certificates from Musiciansfriend.com.

One entrant will be chosen to TOUR and PERFORM for one week on Warped Tour '08.

The song selected for the Lennon Award will be named "Maxell Song of the Year" and will take home an additional \$20,000 in cash courtesy of the Maxell Corporation, an Apple G5 Power Mac, Cinema Display and Logic Pro software.

Deadline: June 15, 2007

Cost: \$30.00 USD

Genres Accepted: Any genre that fits into the JLSC categories: Rock, Country, Jazz, Pop, World, Rhythm & Blues, Hip Hop, Gospel/Inspirational, Latin, Electronic, Folk, and Children's. Instrumental compositions are encouraged.

www.sonicbids.com